

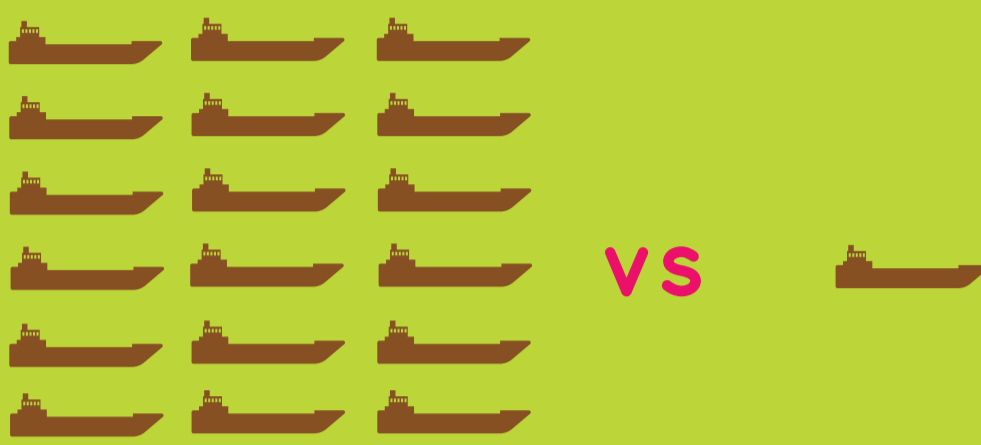
# The Eco-Friendly Choice:

## Coconut Water Concentrate vs. Single-Strength



The cleanest, greenest, and most sustainable coconut water in the marketplace comes from brands that use coconut water concentrate.

It takes 18x more ocean containers to ship single-strength coconut water



...compared to 1 container to transport the concentrated equivalent.

**1,200%** more grams of CO<sub>2</sub> are emitted

That's a difference of **18.5 million grams of CO<sub>2</sub>**.

This is equivalent to:

Traveling **3,500 miles\*** on an airplane, which is about the distance between New York City and London.



Or think about it this way:



To offset the additional amount of CO<sub>2</sub> it takes to transport single-strength coconut water, **101 trees** would need to be planted for each shipment!

Request a sample of coconut water concentrate today!

[www.ititropicals.com](http://www.ititropicals.com)



Sources:

\*<http://www.carbonify.com/carbon-calculator.htm>