

# 100% Juice, Less Total Sugars

Discover What's Possible  
With Coconut Water



# 100%

Offering products that are “100% juice” is something to be proud of. But did you know that it's possible to offer your customers 100% juice with less total sugars?

# 100%

Normally, to reduce the sugar content, you also have to reduce the juice content.

But not if you blend with coconut water!



# 100%

Coconut water is a 100% juice ingredient that is low in naturally occurring sugars.



## Blend Coconut Water

with your average juice, and you'll see...

25% coconut water = 22% sugar reduction

50% coconut water = 42% sugar reduction

**Coconut water** is extracted at 4.2 °brix, lower than most fruit juices, while imparting little flavor or color to interfere with the taste and color of the primary juice.

# sugar

Combining coconut water with high-brix juices (like grape and pomegranate) can cut sugars by more than 25% without abandoning “100% Juice.”

You don't have to sacrifice one great benefit to make another!

Request a sample of coconut water concentrate today!

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what's possible  
with tropical™