

# THE FOOD AND BEVERAGE INDUSTRY GUIDE TO CLARIFIED JUICE PRODUCTS

## WHAT IS AN iTi CLARIFIED JUICE?



**Not all fruit juices are created equal.**

Some are thicker than others, and almost all fruit juices when squeezed or processed have a pulpy texture, and are non-translucent.



At iTi Tropicals, our **Clarified Juices** are processed in a way that **removes solids** yet maintains a **bright fruit flavor** that evokes a **tropical state of mind**.

## WHY CHOOSE CLARIFIED JUICE?

### Flavor!

Clarified products have a deeper flavor than their single strength counterparts and are perfect in applications where a richer impact is desired.

### Ease!

There is less interaction with other ingredients, no sedimentation, and are easy to blend and process. Plus, you can use a smaller amount while still making juice content claims.

### Versatility!

Try adding clarified versions of tropical fruit ingredients to support translucent beverages both alcoholic and non.

### More Versatility!

Clarified juices are also excellent in sauces, marinades, sour cream, and yogurts both dairy and plant based.



## OUR PRODUCTS



Guava



Mango



Acai



Acerola Concentrate



Banana



Passionfruit



Coconut Water

Reach out to iTi's Innovation team to help spark some new ideas within your product portfolio with iTi's Clarified Juice Products.

[ititropicals.com](http://ititropicals.com)

**iTi tropicals**  
what's possible  
with tropical™